

IN ATTENDANCE: Barbara Bravo, Robert Langdon, Suzanne Bennett, Beth Troxell, Jeannine Mayer, Katie Cokinos

- Patrick Walden and Laura Kopczak from Arm of the Sea gave a presentation that included a slide presentation
 - Arm of the Sea
 - History and future plans for Tidewater Center
 - Outdoor venue planned to open next summer (Covid safe)
 - Process of cleaning up a contaminated site and turning it into a community access area
 - \$100K is needed for phase one. \$40K has been received from a grant. Looks like \$1Million for entire completed project
 - Local funders: Bob Siracusano (Sawyer Motors), Tom Struzzieri (meetings secured), Jimmy Fallon and letters of inquiry sent out to others as well. They are looking for individuals that can support the project.
 - Set up an Indi-go-go campaign with matching funds will get the whole community involved. Isabel has experience with this and could discuss further.
 - Have mostly been in communication with the Village of Saugerties
 - Kiwanis Club has made a \$12,000 donation in the early stages of development; presented to Chamber of Commerce, Esopus Creek Conservancy; soliciting in kind services from Saugerties businesses to get them involved (i.e.: John Mullen); Barbara will make arrangements for Patrick to meet with Chamber (they haven't seen the plans)
 - Patrick will make documents available to board members
- Future speakers: Jennifer Russell (Saugerties Public Library Director) / Addie Farr (Director Kingston Dept. of Art and Cultural Affairs)
- It wasn't on the agenda, but how would we move forward now that Barbara is leaving and Katie's responsibilities would be limited
 - Barbara suggests we have a meeting before January 2021
 - Need to send out calls for new board members (needs to be public). Robert can pull text from last call.
 - Isabel suggests that we change meetings to twice a month for the meantime. We will need to meet the first couple of weeks in January
 - Barbara sent out a zip file that included the agendas of 2020, public art policy, proposed articles on artists, and whatever else has been in progress; a file of admin work that needs to be done monthly, budgets, and other materials that we'll need to carry on. Files are in drop box

FINANCES

- Have we received funding for 2021? Did not confirm with Leanne but budget has been approved.
- SEO Web mechanics has been paid in full
- Payment for I Can Do That has been processed and should go through easily
- Website service has been paid by Isabel
- We can do early renewal now on domain names. Isabel will process early renewal.
- There will be a balance left over of \$1200+. Not sure of it includes the \$500 retainer and vouchers being submitted. Balance cannot be carried over to next year.
- Barbara reached out to Kathleen Grey to see if she could look out for grants, but it turned out to be a dead end at this time. Most funding is for non-profit orgs and not municipalities
- If we want to use the remainder for social media we would need to speak with Leanne before the end of the year. In 2021 budget there is \$1000 held aside for social media.
- There may be some funds allocated for next year that we may not use for their original intent
- We can get small payments reimbursed.
- For larger expenditures work with Leanne and check with board members before proceeding.

- Zip folders contains a Year End Report of what SAC did (and could not do because of COVID) for the year and was presented to the town through Leanne. This is an annual requirement.

WEBSITE

- Up and running
- Bob has been sick and has had family issues.
- Essays of three artists: (Fay Wood, Malcom Cecil, and Linda Montano) need to be uploaded. Fay Wood's essay is already in place.
- Info comes to saugretiesartscommission.org (need to go through go daddy site) but will also go to a select addresses. Need to go to formal website and respond form there in order to have SAC address
- Issue: where does info go when someone files a venue of artist entry? Needs to be directly added to website (Isabel or Yvonne should be able to do it). Can we have the forms sent to the email account?
- Is our email account changing? Listed as ".org" on website. We have ".net" and ".com" that are forwarded to ".org". Three people suggested to have access to email are Isabel, Yvonne and Robert

- We need to figure out the two main people who will be receiving emails and keeping directories up to date.

TOWNS WEBSITE

- On town's official website, SAC has a page that we can use. Barbara is going to clean up the page and remove the jot forms. The page will remain live and will use email address ".org"
- Nick Monaco's company takes care of all the town's IT business. Email address that is ending at the end of this month has been replaced with a gmail account that Nick has set up. It is in the docs sent by Barbara. Allocate this email to the chair and they can choose to use it for in-house communications if they want to keep it separate from their personal account.
- Yvonne will need to update us on Instagram marketing at next meeting
- Public call on FB page for new board member, letter to editor of Saugerties Times, listing in town website. Send out call for two board members
- Next meeting January 8th, 10am