

December 6 Meeting Minutes

- Barbara had taken notes from the public Library meeting and developed a list of four suggested committees (attached). Will be goal to form and develop these committees next year
 - Arts & Culture Center committee has already formed (Suzanne and Katie have been looking at spaces)
 - Youth engagement should be a goal. Possible part of “Artist Engagement”. It will be a long term on-going goal. Let’s keep it in mind and see where it fits in
 - Steve Shatz had offered to do some graphic design. Barbara will be in touch
 - As we develop the committees we can send out an email blast to our list to get people involved in volunteering for a committee. Can add to TV23 scroll, ad in newspaper, social media pages and groups
 - Need to prioritize
 - Add website development and maintenance to “Public Relations Committee”
 - Tad has a relationship with Saugerties Times and will be writing articles on the arts
 - Reservations with attaching too much on Save the Orpheum committee as a first task or taking it in as an official task
 - Arts and Culture Center committee is more of an investigative team. Goals will develop as we go along. When we find information we can bring it to the board
 - Newbury building has huge potential. We need to keep that door open
 - Can plant the idea of a town arts center into one of Tads articles
 - Idea to host people coming from different communities to share their success stories for their town and arts (Prattsville, Catskill, MAD Kingston)
 - How many committees can we handle in the new year?
 - 1) Outreach 2) Public Image 3) Venues
 - We can go to service organizations in time
 - Fundraising will be much targeted. Bob Troxell will spearhead when the time is right
- There are still a lot of decisions to be made about the direction of SAC. We need to be working toward something tangible
- We can consider doing more goal focused listening sessions
- Tad has contacted Cultural Center in Athens for a group visit but has not heard back
- Next listening session will be for merchants and venues
 - Create fliers to drop off at businesses, Ad in newspaper, TV23 scroll, email list, social media
 - Invite real estate agents in town
 - “Venues, business owners and entrepreneurs” — the wording will be taken up by Barbara, Suzanne and Isabel outside of the meeting
 - Questions to think about should be on the flier
 - Approach with the idea of “how can the arts help your business”
 - Sticker with something along the lines of “I Support Saugerties Arts” for businesses
 - Best times for merchants: mornings before 11, evenings after 6, weekends are least popular times, Monday or Thursday evenings was best
 - Tentative dates Jan 13 or 16. Will send dates around to board for final approval
- When we come back in January we can put together committee descriptions
- JOT FORM DIRECTORY
 - Name, discipline, contact info, website
 - Add maximum (2) discipline that artists can check
 - Jot Form offers a 50% discount to nonprofits. Barbara has been in touch.
 - Account set up for Saugerties Arts Commission on Jot Form
 - Password needed for Jot Form
- Received \$3718 budget — exactly what we had asked for
- Monthly newsletter with what’s going in in the arts
- Announcement: December 11 Town Board meeting, Senior Center, town resolution of hate speech.