

## SAUGERTIES ARTS COMMISSION meeting 8/30/19

In Attendance: Barbara Bravo, Katie Cokinos, Beth Troxell, Robert Langdon, Suzanne Bennett

- Leeanne Thornton was expected to attend today but couldn't make it
- For future, we should be reaching out to service organizations: Kiwanis, Lions, etc
- Cultural mapping discussion start in December agenda. Suzanne will see if she can bring someone to discuss mapping (Beatrice Vides)
- No word on Ulster Publishing idea

## CHRUCH SPACE / COMMUNITY CENTER

- Katie and Suzanne are checking out the church space later today
- Rosemarie Bracket had reached out to Barbara about the church who is wanting to turn it into a community center. She is going to explore funding. Should we form a subcommittee to explore?

### BUDGET

- First draft of budget was submitted. It was brought down to \$3700. \$3100 for direct cost (URL renewals, website dvmd, website maintenance) and \$600 for marketing and promotion. Waiting for response from town

### OUTREACH

- We need to start focusing own outreach to see who we will be representing. How do they imagine a commission would serve them?
- Linda Marston Reid (AMH) is doing a discussion on community and arts as part of SOS. Possibility for meeting with artists

### WEBSITE

- We have 6 URLs. Landing pages are being set up on town website
- Website is about to go live. Include logo
- Suzanne will talk with SOS webs designer about possibly doing one for SAC
- For Poughkeepsie and Kingston, the Arts Commission is part of their town site. Very simple and includes meeting minutes, events. If we don't get funding to create a website, we could use the town website for what we want until we see where we are going. Videos are a simple way to spice up the site visually
- Produce a short video promoting the arts that can be used by SAC, Chamber, SOS and tourism to promote arts as a destination

### ARTISTS MEETING

- Meeting space with artists would be at Library community room. November 3, 2-4
- Call out to artists who want to attend and give ideas; offer presentation of SAC; how can we serve them? ; merge mailing lists for outreach ASAP
- Meeting needs to be carefully controlled; multiple press releases sent;
- Offer opportunity for attendees to add their ideas to a board
- Do we need to break these meetings up into individual arts
- Offer break out sessions during meetings (possibly for second meeting)
- Structure of first meeting listening session: introduce SAC; ask audience: what do you want from an arts commission? What are your concerns?

### TO DO FOR MEETING

- Reserve room at library (Katie) November 3, 2-4
- Send mail list to Robert who will consolidate excel file. Three columns: first names, last name, email, Robert will reach out to Kristy Bishop about mail list
- Barbara will look into SAC setting up mailchimp account
- Craft invite and press release (release mid October)

NEXT MEETING Sept 20 9:30 Town Hall THIS MEETING POSTPONED UNTIL SEPT 27.