

## **Saugerties Arts Commission Meeting Minutes February 28, 2020**

What we are looking for in the site:

Enhanced Search Visibility to increase mobile traffic  
Easy-to-Manage content, management for in-house editing  
Responsive design  
Social Media integration  
Including events listing and calendars  
Calendar & Form where people can upload their calendar items for approval  
Searchable database of artists with form connected to jotform  
Searchable database of venues with form connected to jotform  
Opt-In for mailing list that goes directly to Mailchimp  
Form to gather volunteer information

6 Artists of interest from Saugerties for collecting memoirs, Barbara Bravo's list is:

Fay Wood, visual artist, painting  
Peter Bradley, visual artist, painting  
Christy Rupp, visual artist, sculpture  
Malcolm Cecil, musician, composer, instrument maker, producer  
Alex Kveton, visual artists, sculpture  
Isaac Abrams, visual artists, sculpture, painting

More suggestions are welcome especially for artists in other disciplines.

International Sculpture Day - SAC connection may need volunteers closer to April 4th opening for placing sculptures in retail windows. List of retailers will follow with Dallas from Destination Saugerties.

Mid-Hudson outreach conversation with artists at the library will take place on May 7.

### **Creative Place/Map Making**

Creative Placemaking is any artistic or creative effort to make a particular community stronger. Suzanne will make some inquiries to have a speaker come to one of the board meetings.

Phrase creative placemaking coined in 2010, embraced by the NEA, but the concept began much earlier.

Comes from the municipal art movement during the industrial revolution as an attempt to beautify towns and cities; and the Arts and Crafts movement since the late 1800's.

Building on what's there is the major premise. From the Esopus Creek development to understanding and mapping the present day creative action in Saugerties.

Tenets of Creative Place:

- Quality of life Beauty
- Economic opportunity Aspiration
- Shared leadership and social critique
- Freedom and belonging - bonding
- Asset-based orientation (building from what's there) Bridging between cultures

- Right to expressive life
- Place-based orientation (what makes one place different from another)

Village Planning Board meeting on March 11th at 6:30pm Village Hall to discuss the Ellenbogen Group's Saugerties Brewery and Taproom proposal at the former church property on Partition St.. We will attend the meeting to suggest that the plans include the proposal for a Visual and Performing Arts allowance within the building. The suggestion is to support the business and arts community that makes up so much of the Saugerties identity.

Isabel Soffer

Edited: Barbara Bravo