



Saugerties TextMyGov Announcement

Note that the original release had a typo.



The Town and Village of Saugerties are excited to launch TextMyGov, a new, smart text messaging service! Residents can ensure they receive important government notifications (e.g. traffic alerts, event schedule changes, etc.) in real time, sent right to their cell phones. In addition, residents can text their Saugerties officials to find specific information they need or to report some key situations they may encounter (e.g. road blockage or pole light outage).

Prior to TextMyGov, we got word out to residents (and visitors) via local newspapers and/or our websites. Those media are helpful and will continue to be helpful. But there's nothing like the convenience of a text, right to your phone, to share matters that are potentially important to you.

Saugerties will officially launch the new text messaging system to the public on Monday, October 21st. To have TextMyGov launch and have an immediate impact, we populated it with a subset of some 4,000+ Saugerties cell phone numbers, available from a public, open source. If you receive a "Welcome" text from **91896** on the Monday launch day, then you are already part of the TextMyGov send list. You can choose to opt out at any time, simply by texting STOP.

If you don't receive the welcome message, and you want to be kept in the loop, Saugerties-wise, opt in by simply texting the keyword "SAUGERTIES" to the number 91896. After sending the initial keyword, you will be asked to reply "YES" to confirm opt-in. Once opted in, you will begin receiving notifications over time, for upcoming major events, reschedulings, road closures, power outages, etc. As of 10/21, there will be a widget on our websites with opt-in information as well.

Also with this service, whether or not you are opted in or not, you can send a text at any time, to the TextMyGov phone number (845-681-6110) and receive on-demand answers to Saugerties questions you might have 24/7 (so, no wait on weekends). You'll be able to ask for town and/or village information and quickly get information texted back, right to your phone. (The above 845 number makes a good add to your contacts.)

Saugerties' use of this technology is an example of enhancing resident services using some of the latest, proven methods that fit right in with your lifestyle. We're excited about this new way of communicating with you and we're looking forward to being able to share notifications that we hope you'll be glad you received. We're focused on better and better communication going forward, and this is our next step.

Sincerely,

Fred Costello

Supervisor, Town of Saugerties

Bill Murphy

Mayor, Village of Saugerties

Wellen S. Neupl

View terms and privacy policy info at: textmygov.com/opt-in-terms-conditions

Msg & Data rates apply. Please visit: https://textmygov.com/