

IN ATTENDANCE: Barbara Bravo, Robert Langdon, Suzanne Bennett, Isabel Soffer, Beth Troxell, Yvonne Rojas-Cowan, Leann Thornton, Katie Cokinos

- Leanne is checking to see where public art can go. Possible, Flossy recycled trash sculpture at Ice Arena

WEBSITE

- Website is up and should be fully loaded by today
- E-mail was not set up so it will be set up from scratch
- A few visual changes are being made (redoing some photos, calendar,)
- Art scene will have two artists who will be interviewed
- Art directory will have text
- SOS and Artist Tour should be included under “Resources”
- Barbara had sent over changes that haven’t been made
- Should “Town Resources” be “Organizations” instead
- We need to give credit for artwork that is pictured
- Suzanne suggests that we have more diverse images
- Everything that we add going forward will cost additional money
- Isabel would like Bob Camp (I Can Do That) to be the point person. She is not having a good experience working with Darcy
- Our site is now connected to Mail Chimp, so it will automatically be added to the list
- When someone adds in an event, it will go to arts@saugertiesartscommission.org. Has not been set up yet but a few will have access to it. Darcy said there would be additional fees to have them automatically populate when venues were added. How do we want to publicize?
- We have \$1500 allocated for website for 2020 (what we don’t use now we will lose at the end of December. Leanne suggests prepay hours for next year). For 2021 it is \$500
- We need word of mouth to let everyone know about the website, remind people of the directory. Chamber, SOS, Library, Emerge, Destination Saugerties, etc.
- We need to start building our mail list, FB and Instagram followers. Yvonne volunteered to help with social media.
- Want to add more photos to each page
- Going forward Bob will do programming. Little edits and changes can be done by Isabel and Yvonne.
- FB ad for launch of website: Isabel and Yvonne will set up ads. Ad can go up ASAP. Need to make changes to website first

- Beth suggests a launch event — an art fair in Oct 2021 at the beach. Mum Festival weekend may be the right time to do it since they have an art component

- Tad had his interview with Fay Wood and it’s ready to go. He’s working on Malcom Cecil. Mikhail Horowitz will be doing a piece on Linda Montano
- Suggestions for other writers: Rebecca (?) did profiles off artists for Saugerties Times; Christina Coulter; Alessandra Farkas; Katherine Clark; Jan Alexander; Bruce Weber;
- Suggestion of format being “Two artists in discussion”
- Get a list together of writers and artists and match them up
- We need to get some younger artists involved

- Beth: Film: not much to report
- Katie: Arts Education - Not much to report
- Knight of Columbus: Katie went exploring the property. Her sense was that it was a big undertaking
- McDonalds: a bit overpriced
- Need to make a list of businesses and philanthropists that would be interested in developing a center over time
- Creative Placemaking should be pursued more formally with development of lists of sites, public and private. Resources are the Saugerties Chamber of Commerce, Destinations Saugerties, Katie Cokinos, Shout Out Saugerties, Venues Directory, more
- Discussion of Art in Public Places policy tabled to a future meeting.